

COMMERCIAL LICENSING INFORMATION

for Commercial Licensing of goods and services by Dezy Delaceur

Hello, potential Client! Thank you for considering me for your next creative project! This document was made as an overview of the terms and conditions which are allotted to you upon the purchase and signing of a Commercial License for a particular piece of artwork, piece of literature, character concept, or world concept. When purchasing a Commercial License, note that all of the information, terms, and conditions within this document, within my *Artwork Commission Contract*, within my *Writing Commission Contract*, within any additional Permissions documents which may be included with various purchases, and within the specific terms and conditions outlined within your customized Commercial License apply.

If you have any questions about my Commercial Licensing services or the terms and conditions which are available through them, please do not hesitate to contact me at dezydratation@outlook.com. My office hours are **Monday - Thursday, 10 AM - 6 PM CST**, excluding US federal holidays and Wiccan sabbats. I try to respond to all communications within 24 office hours of receiving them, though responses may be slightly delayed during busier periods. Currently, this email is the best way to contact me, **not** social media.

Typical Commercial Licensing Rights

With the purchase of a Commercial License for a character design or concept, you may:

- Develop upon the character's design or concept for the purposes of a commercial project.
- Reproduce the character's design or concept in finished commercial projects, such as comics, videos games, film, literature, album or book covers, branding material, etc.
- Reproduce the character's design or concept in marketing projects, such as advertising, merchandising, logo design, etc.
- Reproduce the character's design or concept for use in derivative products, such as coloring books, sticker bundles, apparel, etc.
- Continue to partake in all of the rights allotted for personal use.

With the purchase of a Commercial License for a world design or concept, you may:

- Develop upon the world's design or concept for the purposes of a commercial project.
- Reproduce the world's design or concept in finished commercial projects, such as comics, videos games, film, literature, album or book covers, branding material, etc.
- Reproduce the world's design or concept in marketing projects, such as advertising, merchandising, logo design, etc.
- Reproduce the world's design or concept for use in derivative products, such as coloring books, sticker bundles, apparel, etc.
- Continue to partake in all of the rights allotted for personal use.

With the purchase of a specific piece of artwork, you may:

- Reproduce the artwork unaltered in finished commercial projects, such as comics, videos games, film, literature, album or book covers, branding material, etc.
- Reproduce the artwork unaltered in marketing projects, such as advertising, merchandising, logo design, etc.
- Reproduce the artwork unaltered for use in derivative products, such as coloring books, sticker bundles, apparel, etc.

- Continue to partake in all of the rights allotted for personal use.

With the purchase of a specific piece of writing, you may:

- Reproduce the writing unaltered (excluding proofreading) in finished commercial projects, such as comics, videos games, film, literature, branding material, etc.
- Reproduce the writing unaltered (excluding proofreading) in marketing projects, such as advertising, merchandising, etc.
- Reproduce the writing unaltered (excluding proofreading) for use in derivative products, such as editorials, collected works, etc.
- Continue to partake in all of the rights allotted for personal use.

In addition to the terms and conditions outlined above, the following terms and conditions apply to *all* works covered by a Commercial License:

- You may never alter, cover, or hide my original artwork or writing (excluding proofreading), including the removal of any signatures or credits baked into the piece itself.
- You may never claim credit for my original concepts, artwork, or writing. If a concept has been altered, this must be noted wherever credit to me is given.
- I will always retain the right to display my concepts, artwork, and writing (or links to the location of the completed work) on my website galleries, social media platforms, and anywhere else I may decide to display them for as long as I would like to display them. This also applies indefinitely after any particularly agreed upon dates which have been published within NDA documents.
- If my concepts, artwork, and writing are not available for full public release (be it for free or through a product for sale), I then retain the right to display my concepts, artwork, and writing fully and publicly on my website galleries, social media platforms, and anywhere else I may decide to display them for as long as I would like to display them. I intend for my work to never become lost media. Note, however, that I will never use your IP for personal profit.
- You may not, under any circumstances, use my concepts, artwork, or writing for the purpose of training or creating derivative works via artificial intelligence, language learning models, or similar technologies. No exceptions.

Important Links

Ready to work with me? Apply for my custom artwork services here:

<https://forms.office.com/r/faxc7tSdXG>

Or apply for my custom writing services here:

<https://forms.office.com/r/njVZNmYLja>

My Creative Project Website: <https://dezydration.com/>

Freelance Info & Documents: <https://dezydration.com/services/>

Online Art Shop: <https://dezydration.com/shop/>

My Personal Website: <https://dezydelaceur.com/>

Other Official/Important Links: <https://dezydelaceur.com/link-compendium/>

All social media links can be found on my Link Compendium linked above.

You may contact me regarding creative projects at dezydration@outlook.com.

Please do not use this email for personal conversation and correspondence.