

# CONCEPT COMMISSION INFORMATION

## for the Conceptual Work of Dezy Delaceur

Hello, potential Client! Thank you for considering me for your next creative project! This document was made as an overview of the conceptual services I offer for commission and in my shop. When working with me on a creative project, note that all of the information, terms, and conditions within this document, within my *Artwork Commission Contract*, within my *Writing Commission Contract*, and within any additional Permissions documents which may be included with various purchases apply.

If you have any questions about my concept work or the terms and conditions which apply to it, please do not hesitate to contact me at [dezydration@outlook.com](mailto:dezydration@outlook.com). My office hours are **Monday - Thursday, 10 AM - 6 PM CST**, excluding US federal holidays and Wiccan sabbats. I try to respond to all communications within 24 office hours of receiving them, though responses may be slightly delayed during busier periods. Currently, this email is the best way to contact me, **not** social media.

### About my Conceptual Services

Currently, I offer four different types of conceptual work: Visual Character Design, Written Character Design, Written World Building, and Adoptables - the first three of which are custom commission services and the latter fourth of which is a premade piece available for purchase as a listing through my art shop.

**Visual Character Design:** My visual Character Design service is available upon request as a standalone service or prior to work for a character illustration that lacks adequate reference material. This service includes a flat-colored full-body sketch in my signature style of the front and back of your character for your own reference alongside any additional reference material (i.e. color palettes, close ups of details, notes on the design, etc.) that I feel is necessary to include for a full understanding of the character's visual design. This service does not include any text-based background information. If you intend to use the character's design for commercial use, you must purchase a Commercial License for it. If you intend to use the artwork created for the design for commercial use, you must purchase a Commercial License for that, as well.

**Written Character Design:** My written Character Design service is available upon request as a standalone service or prior to a body of work including the character that lacks adequate reference material. This service includes a written profile of the character's background, including basic details, a thorough description of the appearance, a personal history, a psychological panel, an interest bank, a list of prominent relationships, and an inventory of any significant belongings. This service does not include any visual material of the character. If you intend to use the character for commercial use, you must purchase a Commercial License for it.

**Written World Building Design:** My written World Building service is available upon request as a standalone service or prior to a body of work including the world that lacks adequate reference material. This service can be provided for a variety of region sizes, such as cities, counties, settlements, nations, and planets. It includes a written profile of the world's background, including geography and resources, people and culture, education and work, physics and nature, religion and mysticism, government and organization, and family and relationship structures. This service does not include any visual material of the world, such as maps or flags. If you intend to use the world for commercial use, you must purchase a Commercial License for it.

**Adoptables:** My Adoptables are available for purchase as a listing through my art shop and include both visual and written elements of a premade character's design. If you intend to use an Adoptable for commercial use, you must purchase a Commercial License for it. If you intend to use an Adoptable's artwork for commercial use, you must purchase a Commercial License for that, as well. Note that not every Adoptable will be available for the purchase of a Commercial License, and each decision will be made on a case-by-case basis.

## Customer Use Permissions

**My Rights:** Under United States copyright law, copyright protections begin the moment a work is fixed in a tangible media of expression. This means that when a piece of visual artwork or writing is created visually – either by digital or physical medium – the artist or writer who created the artwork or writing has exclusive copyright for said piece. In possessing that exclusive copyright, the artist retains the sole and exclusive right to display, distribute, reproduce, and create derivative works based on that piece however they see fit.

I, as the Artist/Writer, will always retain these rights to the work I create unless otherwise discussed and put into a signed contract stating the contrary. Much – if not all – of the artwork that I create will be displayed on my website galleries and social media platforms at the moment I decide to display them and for as long as I decide to display them. Though, please note, that I will never use your personal IP for personal profit.

With all of my conceptual work, this means that the artwork and writing I create for my listings will be displayed publicly on my websites, on social media, or on any platform I may use in the sharing of my work. When sharing this work, I would love to mention you, your social media handle(s), or your project website in the description of the pieces in my galleries. In the case of larger for-profit projects, such as books or comics or merchandise, my preference for the display of such work is by way of linking to the website where the sale of the product is hosted. In all cases, I will be displaying my work publicly in some form.

For more involved projects which require the signing of non-disclosure agreements or exclusive rights transference agreements, potential terms and agreements will need to be discussed on a case-by-case basis to ensure thorough understanding between all involved parties. Please note that I am not willing to sign any NDAs that will not allow me to retain the rights to display my work in my galleries upon public release of your project. Likewise, I am not willing to sign any exclusive rights agreements that will not allow me to retain the rights to display my work in my galleries though other exclusive rights may be transferred. In plain terms: I intend to always be able to display my work for public viewing.

**Your Rights:** In commissioning me for concept work or purchasing an Adoptable from my shop, I grant you permission to display any of my artwork or writing and to create any derivative works of my conceptual work under the condition that it is all used for personal use only (i.e. social media avatars, non-profit social media posts, personal home décor, public non-profit fiction or derivative artwork, etc.) – that is, in any way that does not have the potential to benefit you financially. When sharing my artwork, please note that you are not permitted to alter my work in any way, including the removal of any signatures I may place on my work, but you may create derivative artwork of your own or have derivative artwork commissioned from other artists. Finally, when sharing my work publicly (artwork, writing, or concepts), it is greatly appreciated but not required that you credit me with my name (Dezy Delaceur *or* Dezydration) and a link to my website (Dezydration.com). Note that no derivative work may be marked for sale unless you have purchased a Commercial License for the design and/or background of the character or world itself.

In addition, you are not permitted to resell my Adoptables under any circumstances. If you would like to rehome an Adoptable to someone else, please contact me, and I am happy to make a note on the transfer and even offer an updated collectible certificate to the new owner. It is just important to me that I know where my Adoptables are going so I can be sure all my terms are still agreed to by potential new owners.

Should you have any questions about these permissions, feel free to contact me.

## On Commercial Licensing

Often, it is the case that concept work is purchased with the intention of incorporating it into larger projects such as online persona designs (i.e. vtuber models), video games, novels, comics, and more. If you intend to use my artwork, writing, or concepts in the context of commercial impact, merchandising, or any sort of for-profit purpose which has the potential to bring you financial gain from the use of my work, you must purchase a *Commercial License*. Please see the document titled *Commercial Licensing Information* available on my [Services](#) page for more information and a thorough breakdown of pricing practices.

## Important Links

Ready to work with me? Apply for my custom artwork services here:

<https://forms.office.com/r/faxc7tSdXG>

Or apply for my custom writing services here:

<https://forms.office.com/r/mjVZNmYLja>

My Creative Project Website: <https://dezydration.com/>

Freelance Info & Documents: <https://dezydration.com/services/>

Online Art Shop: <https://dezydration.com/shop/>

My Personal Website: <https://dezydelaceur.com/>

Other Official/Important Links: <https://dezydelaceur.com/link-compendium/>

All social media links can be found on my Link Compendium linked above.

You may contact me regarding creative projects at [dezydration@outlook.com](mailto:dezydration@outlook.com).

Please do not use this email for personal conversation and correspondence.